

TRF 100 LOGO

Rotary



THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

One-Color Azure

Rotary



THE ROTARY FOUNDATION



Example: Master Brand Signature + District or Club Name + TRF 100

Rotary

District or Club



THE ROTARY FOUNDATION



Minimum Size for Print

13mm
0.5"

Rotary

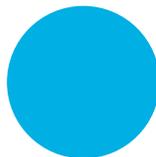


Clear space



Clear space — that is, the space surrounding the masterbrand signature — is equal to the height of the capital “R” in the Rotary wordmark.

Colors



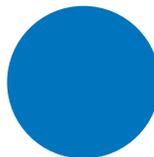
SKY BLUE

PMS-Coated
PMS 2202C

PMS-Uncoated
PMS 2202U

CMYK-Coated
C96 M0 Y6 K0

CMYK-Uncoated
C994 M0 Y6 K0



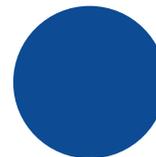
AZURE

PMS-Coated
PMS 2175C

PMS-Uncoated
PMS 2175U

CMYK-Coated
C99 M47 Y0 K0

CMYK-Uncoated
C99 M53 Y0 K0



ROYAL BLUE

PMS-Coated
PMS 286C

PMS-Uncoated
PMS 286U

CMYK-Coated
C100 M80 Y9 K2

CMYK-Uncoated
C100 M92 Y9 K2



Gold

PMS-Coated
PMS 130C

PMS-Uncoated
PMS 129U

CMYK-Coated
C0 M41 Y100 K0

CMYK-Uncoated
C0 M35 Y100 K0

For more details, see our complete guidelines in the Brand Center at rotary.org/brandcenter.